

1

(5)



1.	Why Bluebird?	03
2.	Reference	04
3.	BOS™ Device Finder Introduction	06
4.	Why BOS™ Device Finder?	07
5.	Industrial application field	09
6.	How to use BOS™ Device Finder	12
7.	Warranty/Service Program	15
8.	Green Policy	17

























Unlimited Innovation for Better Life

Bluebird has always focused on the unlimited innovation with confidence, and has been a barometer of current leaders in the market. It is your moments of decision on Bluebird that your life get better.

Only 1 Provider

The 1st and only provider for Industrial mobile solutions including RFID, Mobile Computer / Tablet, Payment Solution

History since 1995

Certified by R&D history since 1995 and placed in the global top 3 as a provider of high-end enterprise mobility management

Technology-Oriented

Technology-oriented company which started as a software company for VoIP, Mobile, and PC messengers (Skype, and Kakao Talk) in 1995

Stunning competency, Maximum usability

Optimized usability, powerful accessories and un-compromising quality & price for value

120 Countries Spread, 3,300 Global Customers

Chosen by 3,300 enterprise customers with global brand power, providing integrated services for total enterprise loT environment

2,000 Global Partners

Enhancing product quality and service through strategic partnership

A to Z support

BOS[™] total solution, BlueBirdCare[™] service plan

Intensive R&D-driven Company

52% of total employees(140 out of 267) are R&D Development personnel*



Reference

GLOBAL COVERAGE AT A GLANCE

We have over 2,000 global partner certifications with history since 1995. Selected by Global Big Enterprise over years straight, Use case & Portion of Bluebird devices increase continuously in several areas in their organization.

Retail	INDITEX ZARA	FAST RETAILING UNI QLO	HaM		PRADA	& Coppel
	Carrefour (SHINSEGAE	LOTTE SHOPPING	TRIAL	Nestle 1	LEROYMERIN
	Coca Gola	pepsi	BURGER	Galeríus Cafnzette	KOHĽS	DEC4THLON
	O LF	FOREVER 21				
Healthcare	JOHNS HOPKINS UNIVERSITY	CHARITÉ UNIVERSITÀTSMEDIZIN BERLIN	UNITED HATZALAH	SAMSUNG MEDICAL CENTER	SNUH₽	건국대학교병원 KONKUK UNIVERSITY MEDICAL CENTER
	Scientific Advancing science for life™	CLARIO.	SIGNANT HEALTH THE EVIDENCE GENERATION COMPANY*			
Wharehouse & Distribution	Express **		LFLOGISTICS	SL SOUTHERN LOGISTICS SDN BHD	CJ LOGISTICS	
Transportation & Logistics	SNCF	American Airlines 🔪	CATHAY PACIFIC	Lufthansa	▲ DELTA	jetBlue [*]
	AIR CANADA		AEGEAN	Austrian 🖊	Azul 🊏	ASIANA AIRLINES























GLOBAL COVERAGE AT A GLANCE

We have over 2,000 global partner certifications with history since 1995. Selected by Global Big Enterprise over years straight, Use case & Portion of Bluebird devices increase continuously in several areas in their organization.

Manufacturing	DELL	xerox	(III) BOSCH	BRIDGESTONE	TOYOTA	TATA
	SAMSUNG	LG	SAMSUNG SAMSUNG HEAVY INDUSTRIES	HD HYUNDAI HEAVY INDUSTRIES		
Government	POLICJA	NYPI	United Nations	NATO	U.S. Department of Defense	ctt
	대한민국공군 REPUBLIC OF KOREA AIR FORCE	LA POSTE	AUSTRIAN POST INTERNATIONAL			
Professional Service	⋄ Nielsen	ALLEGION	Palisis*	EZENTHOWASHOSTIC SYSTEM	RGIS°	
Energy & Utilities	LG Chem	LG Energy Solution				
Hospitality	VINPEARL	GrayLine				
Finance	THE RESIDENCE OF THE PARTY OF T	Maybank	CAPITEC	>BCP>	TD	بنـك الرياض Riyad Bank
	Bank of India	Federal Reserve Bank of Boston®	CIMB BANK	AmBank Group	NUPAY	FirstBank Since 1894





















\\ CONFIDENTIAL

\\ CONFIDENTIAL

\\ CONFIDENTIAL

\\ CONFIDENTIAL

\\ CONFIDENTIAL

\\ CONFIDENTIAL

**** CONFIDENTIAL

> c

å€

X

4

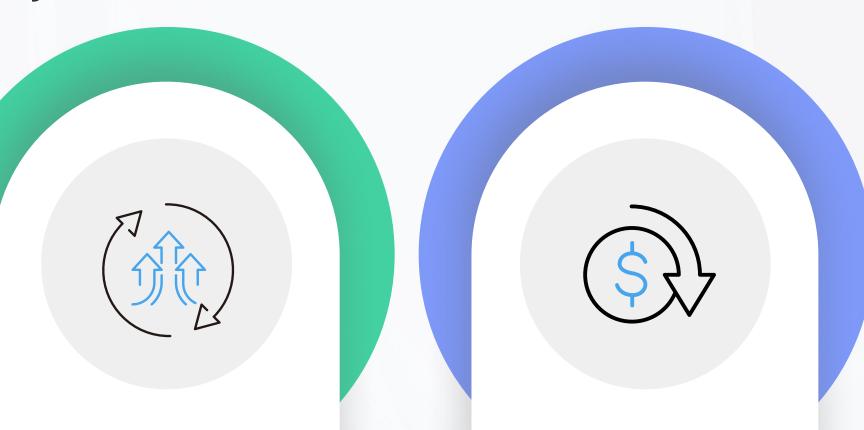


BOS[™] Device Finder Introduction

What is BOS™ Device Finder

Approximately 5% of company-owned devices are reported lost or stolen annually, resulting in significant damage and financial loss - BOS™ Device Finder is the perfect Bluebird solution for this problem.

4 Major Features



Device Availability

Maximize device availability and value

Lower Tracking Costs

Reduce the cost of tracking devices

Boost Productivity

Maximize workforce productivity



Maximize ROI

Maximize Return on Investment (ROI)

> **c**

(

Why BOS™ Device Finder?



Why BOS™ Device Finder?

If you use BOS™ Device Finder, it is able to find the lost devices even if they have been powered down. Device with BLE Battery can be found for a certain period of time even when the device is powered off.

6 Major Benefits

Easily find all of your devices

 Locate misplaced devices with the Geiger-counter style Proximity Meter

Devices are now visible in real time

View the status of all devices; identify 'at risk' devices with a low battery that need to be located before they are no longer visible

No new infrastructure to buy

No need to purchase a server, additional APs or additional BLEs

Know when to act with alerts

 Receive alerts when battery levels and reporting times exceed your thresholds

Worry-free server management

With Managed Services included, Bluebird takes care of the server, from setup and management to maintenance and monitoring

No need to check all workers to prevent lost

Manager doesn't have to check every workers if they returned the devices when they are leaving



Why BOS™ Device Finder?

Why BOS™ Device Finder?

If you use BOS™ Device Finder, it is able to find the lost devices even if they have been powered down. Device with BLE Battery can be found for a certain period of time even when the device is powered off.





#E





4

Scalable for virtually any sized deployment

Grows with your business

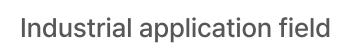
Every server instance tracks up to 100,000 devices in up to 5,000 sites

Licensing term options

Licenses are available for 1 / 3 / 5 years

Complete Managed Service

Subscription provides everything you need to configure, deploy and maintain the service — from technical support to managed services



A TSC Company BLUEBIRD



















BOS™ Device Finder makes your management in warehouse much easier - it is the perfect solution for preventing device loss.

Inventory Management
Staff ID Management

Asset Management Facility Management









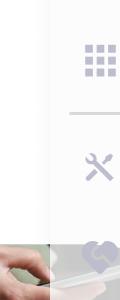


Postal Carriers/Courier Drivers

Manage your Delivery by BOS™ Device Finder. Bluebird's solutions effectively support driver-customer interactions, and have a positive impact on order accuracy, delivery times, and sales.

Staff ID Management
Asset Management

Facility Management
Inventory Management



> c

♣E







Industrial application field

Qualifying Questions

If you want to introduce BOS™ Device Finder, you should check the customers:

Management Experience & Competence

- If they don't want to build individual server
- If they have to find the lost devices quickly

2. Current Management Status

- If they want to make sure their workers are working properly since the places are too big to be managed
- If they are companies that are highly dependent on devices (e.g. Logistics vertical)
- If they need to find the devices, but they don't know where the workers lost them

3. Technical Requirements

- When they want to make sure that workers are returning / charging the device properly after work
- If they are the companies that want to understand the current status of the device and operate it efficiently with its asset



(5)

> c

å€

?

ONFIDENTIAL

**** CONFIDENTIAL

\\ CONFIDENTIAL

\\ CONFIDENTIAL

**** CONFIDENTIAL

\\ CONFIDENTIAL

\\ CONFIDENTIAL

\\ CONFIDENTIAL

å€

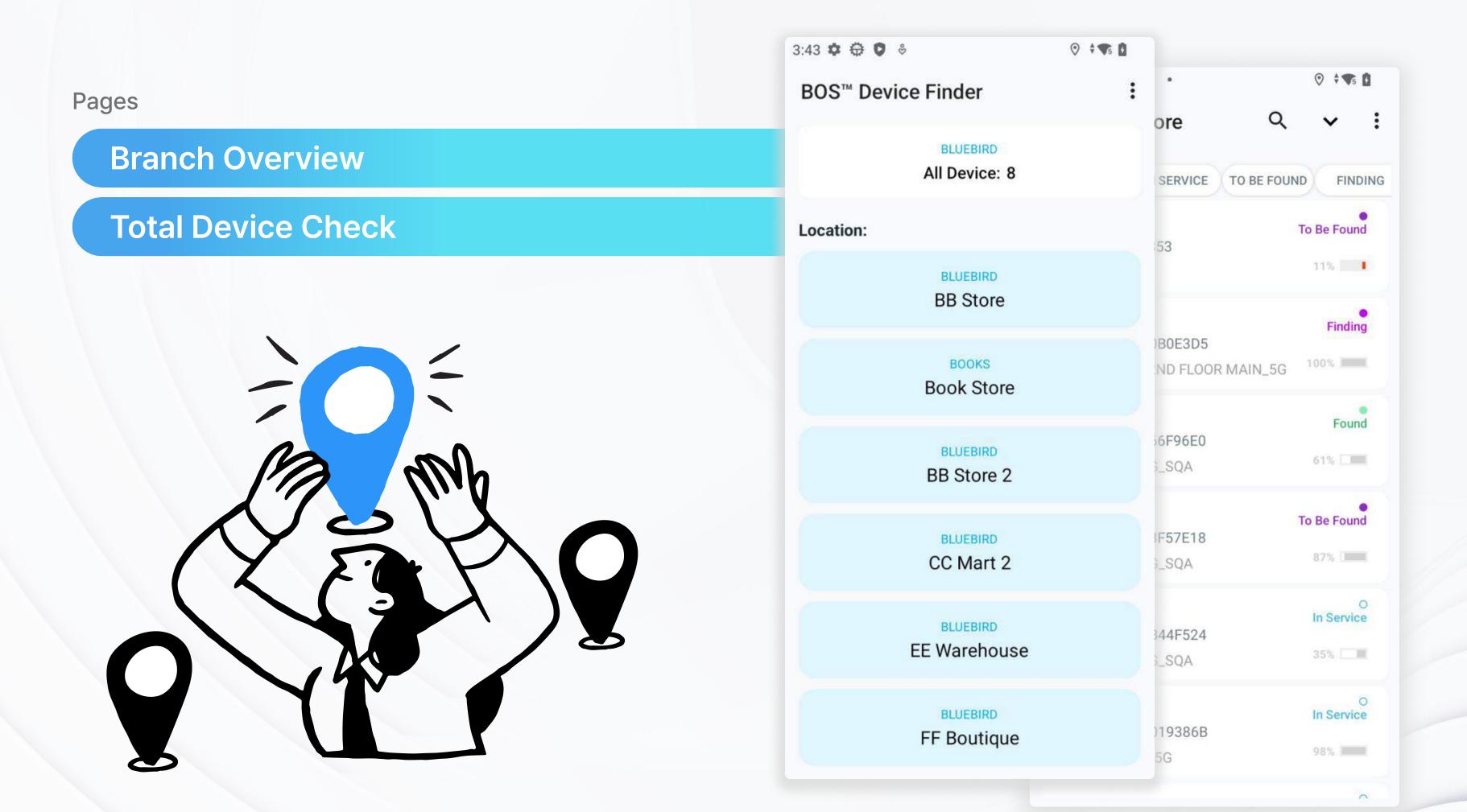
4



How to use BOS™ Device Finder

Admin

If Admins want to check the locations of multiple devices, they just need to open the BOS™ Device Tracker Web Portal & Application.



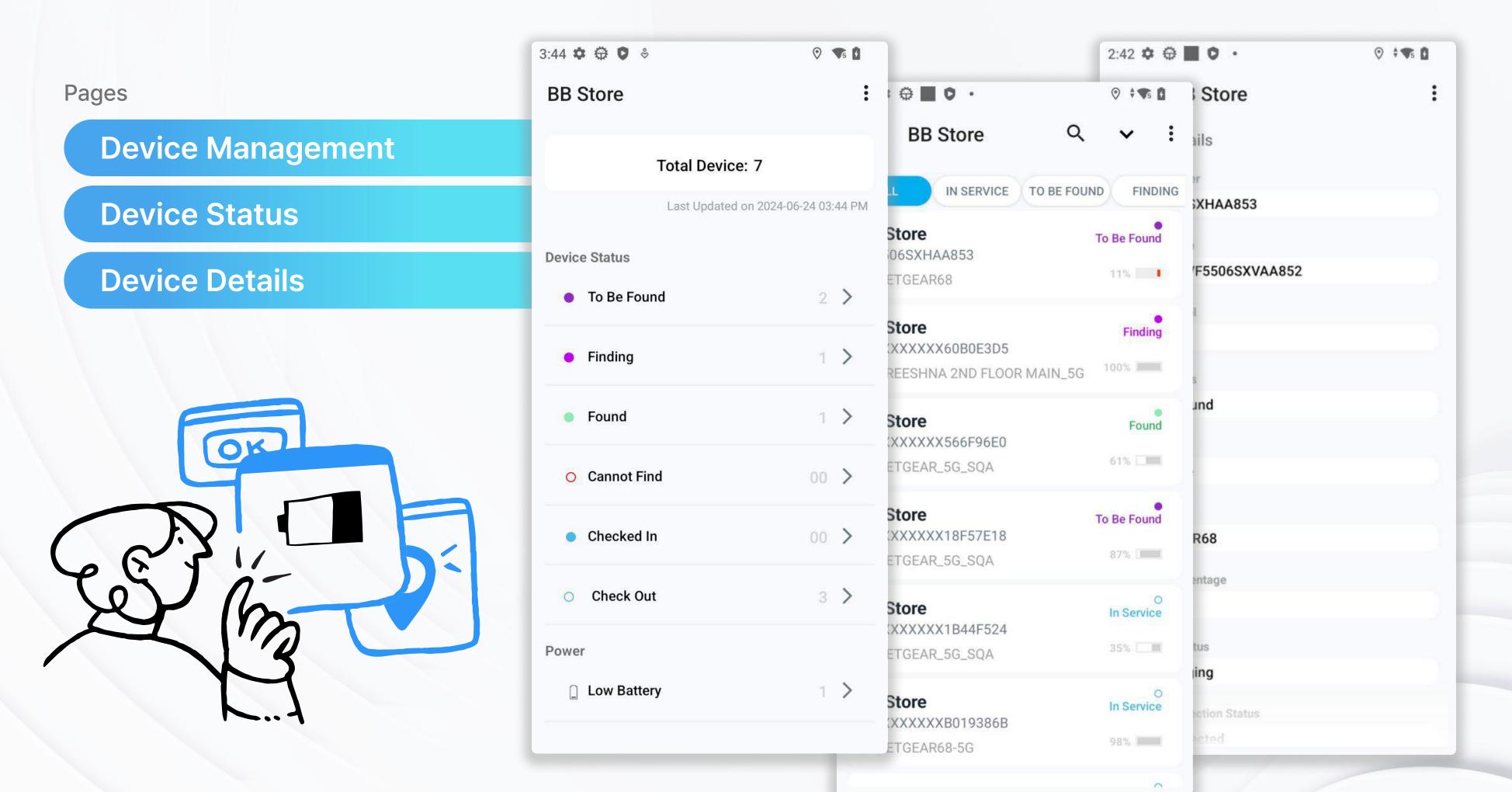
4



How to use BOS[™] Device Finder

Manager

BOS™ Device Finder is designed to simply manage all the lost devices in one platform - they don't need to worry about device loss when the workers forgot to return the device after work.



X

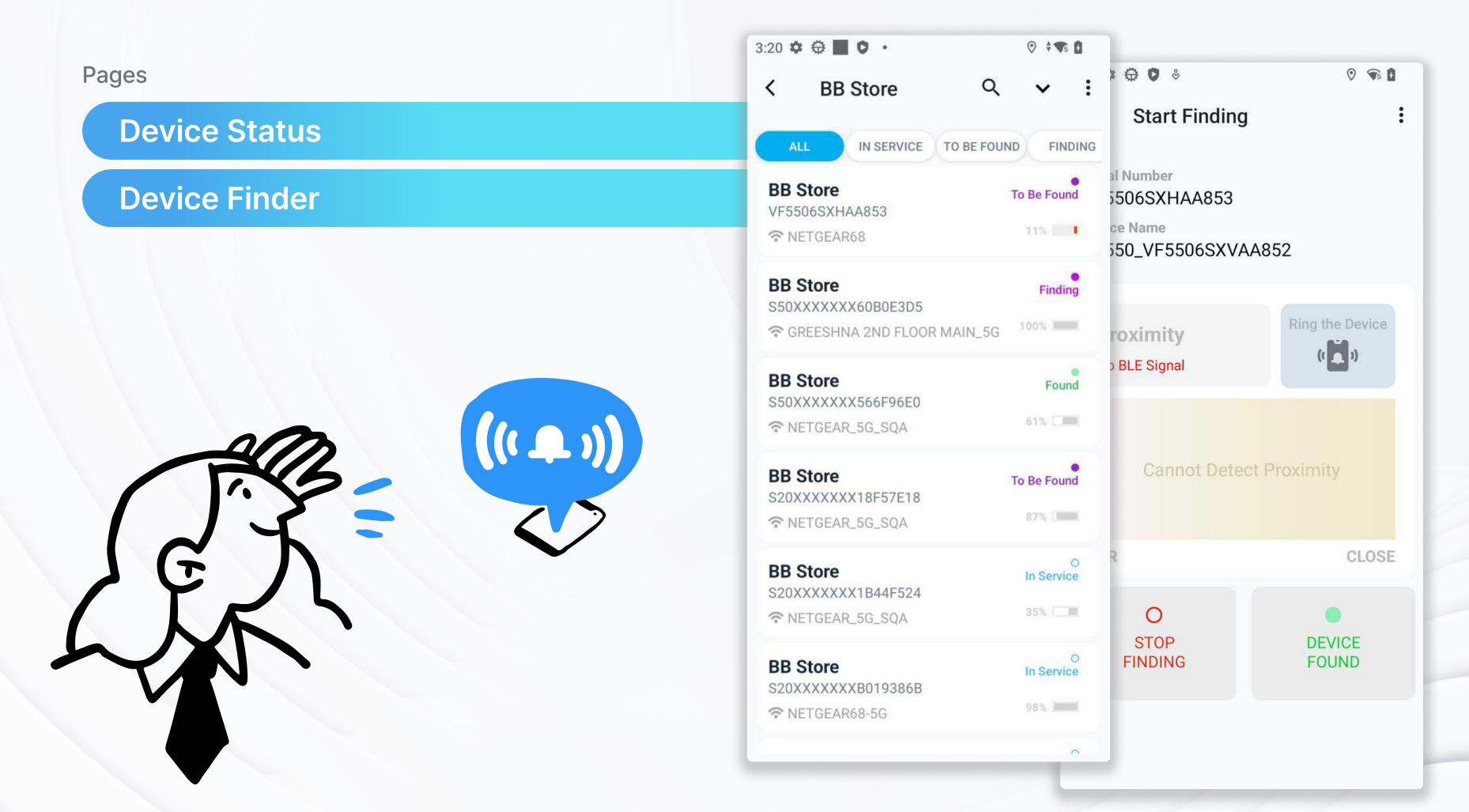
4



How to use BOS™ Device Finder

Associate

Since there are efficient features such as remote alarm, the assicoates don't have to feel anxious about lost devices. When the device is nearby but it is difficult to know its location clearly, Remote Alarm System of BOS™ Device Finder allows the device to sound the alarm to locate it.



) c

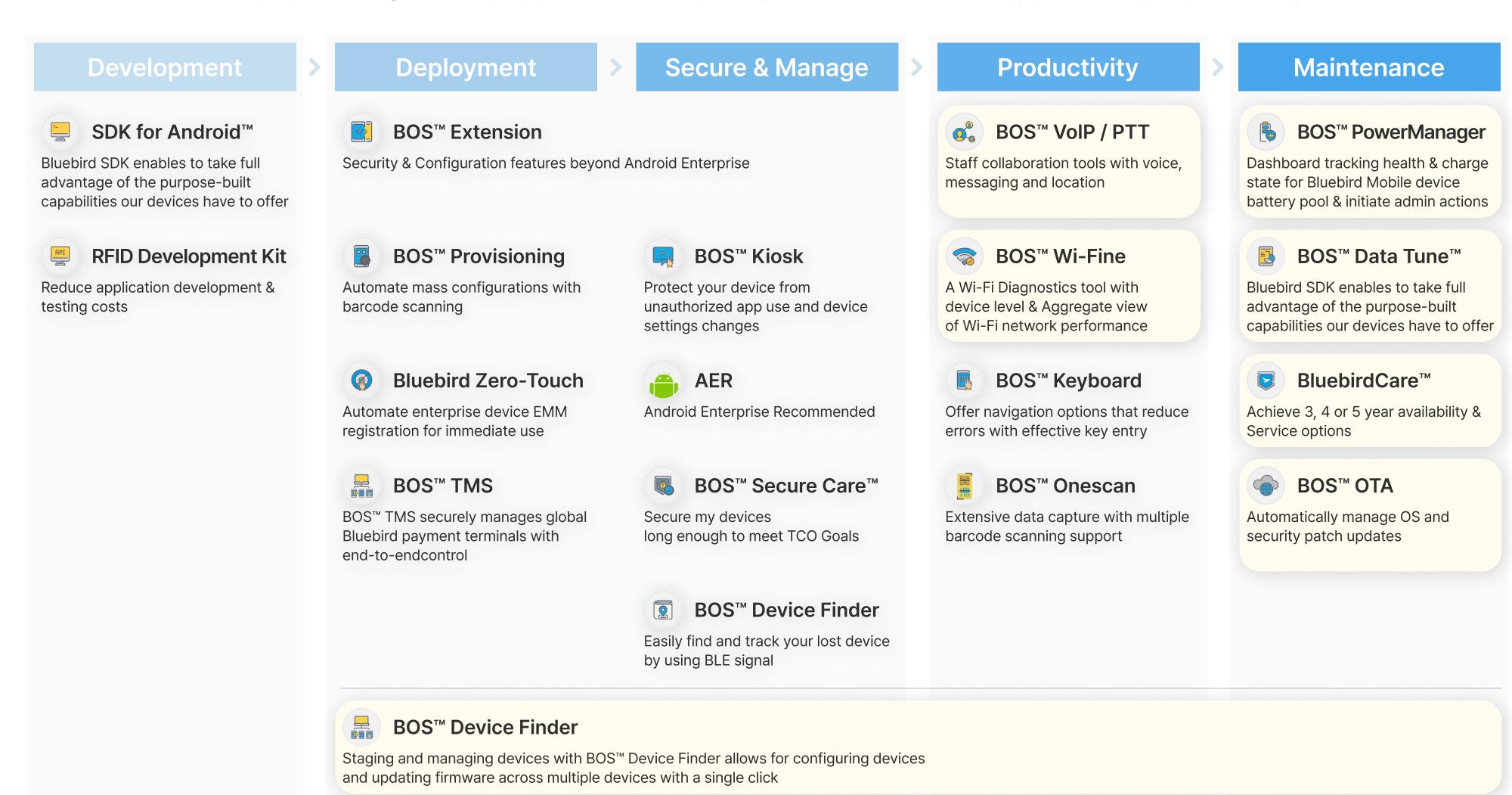
#E





Software Portfolio

Bluebird Software helps you manage not only application development, but also device security, productivity improvement, and retention.





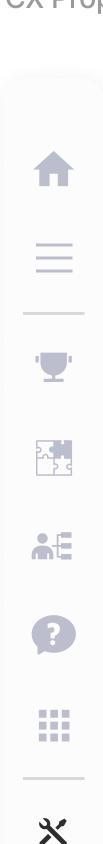
Warranty/Service Program

Bluebird Care[™]

Bluebird Care™ increases device availability to maintain the value of your device. Basic service levels and two additional options allow you to choose the right service level for your business needs and budget.

	Category	Basic Care	Value Plus	Enterprise Standard	
Coverage Term for Device		1 year	3 or 5 years	3 or 5 years	
Contract Renewal	1 or 2 years Renewal	X			
TAT	Service Turnaround Time (TAT)	15 business days	5 business days	3 business days	
Online Portal	Online Repair Order Portal				
Software Support	Software Support				
	Manufacturer Defect				
Coverage	Accidental Breakage	X	Optional (Max Cap 10% / 20%)		
	Normal Wear and Tear	X	X		
Logistics	Return Shipping				
Logistics	2-way Shipping	X	X	Optional	
Battery	Battery Refresh Service	X	Optional	Optional	
Spare pool	Spares Pool Management	X	X	Optional	
Device	Device Commissioning	X	Optional	Optional	

[•] Before purchasing Battery Refresh Service and/or Enterprise Standard, you have to discuss with our sales manager whether battery shipping is possible for your country according to IATA (International Air Transport Association) rules.









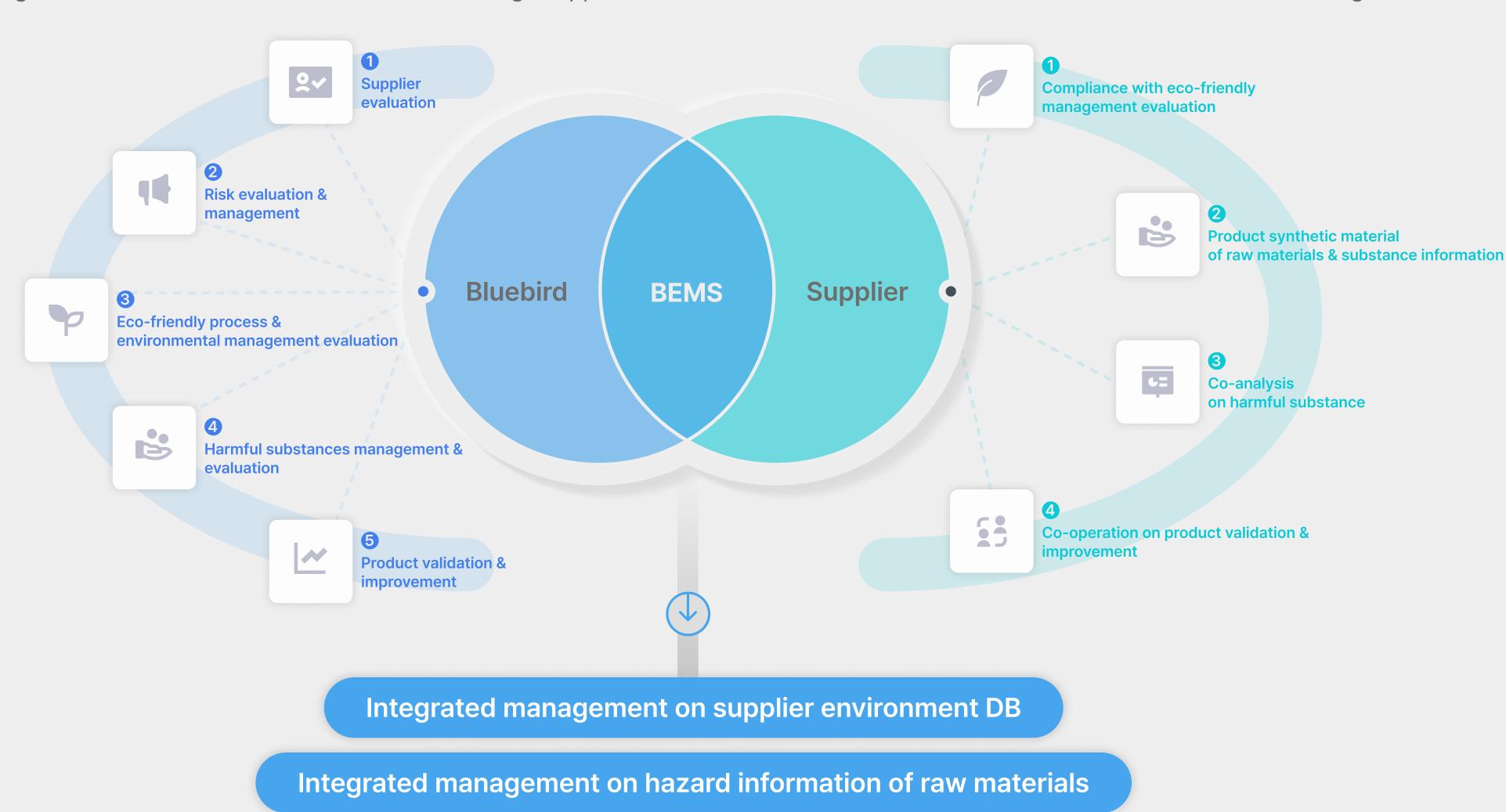
4





BEMS Bluebird Environment Management System

Bluebird is the first mid-sized company in Korea to join the Science-based Target Initiative (SBTi), which helps set greenhouse gas reduction targets and monitors and verifies them. We manage supplier environment information and raw material hazard information through BEMS.





Thank you!

TSC Auto ID Technology EMEA GmbH

www.tscprinters.com

Phone. +49 (0) 8106 37979 000 Email. info@tscprinters.eu

Georg-Wimmer-Ring 8b, 85604 Zorneding, Germany

Bluebird Inc. (Corporate Headquarters)

www.bluebirdcorp.com

Phone. +82-1577-0778 Fax. +82.2.6499.2242

3F, 115, Irwon ro, Gangnam gu, Seoul, Republic of Korea, Postal #06355

Copyright © Bluebird Inc. All rights reserved. Bluebird Inc. is the designer and manufacturer of Bluebird handheld mobiles. Bluebird logo is registered trademark of Bluebird Inc. All other trademarks are property of their repective owners.



















