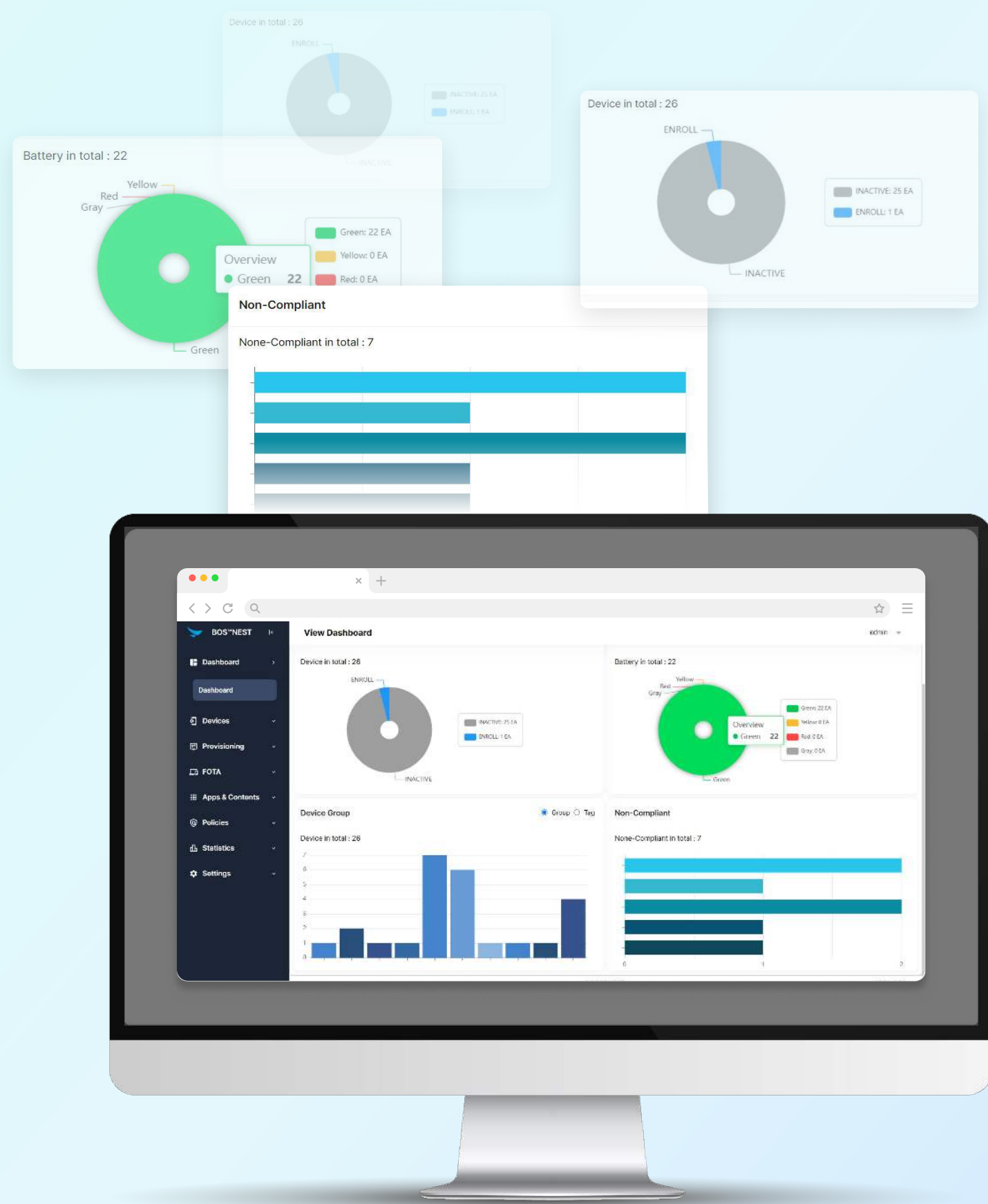


**Configure and Control
Mobile Devices
in one single Interface**

**BOS™
NEST**

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Why Bluebird?

Unlimited Innovation for Better Life

Bluebird has always focused on the unlimited innovation with confidence, and has been a barometer of current leaders in the market.
It is your moments of decision on Bluebird that your life get better.

Only 1 Provider

The 1st and only provider for Industrial mobile solutions including RFID, Mobile Computer / Tablet, Payment Solution

History since 1995

Certified by R&D history since 1995 and placed in the global top 3 as a provider of high-end enterprise mobility management

Technology-Oriented

Technology-oriented company which started as a software company for VoIP, Mobile, and PC messengers (Skype, and Kakao Talk) in 1995

Stunning competency, Maximum usability

Optimized usability, powerful accessories and un-compromising quality & price for value

120 Countries Spread, 3,300 Global Customers

Chosen by 3,300 enterprise customers with global brand power, providing integrated services for total enterprise IoT environment

2,000 Global Partners

Enhancing product quality and service through strategic partnership

A to Z support

BOS™ total solution, BlueBirdCare™ service plan

Intensive R&D-driven Company

52% of total employees(140 out of 267) are R&D Development personnel*

* Average percentage of development workers in 2020: 5.8%
(Source: Korea Institute of S&T Evaluation and Planning, KISTEP)

BOS™ NEST Introduction

What is BOS™ NEST

BOS™ NEST provides a wide range of solutions needed for the entire stage of the enterprise's equipment deployment, management and maintenance. BOS™ NEST is designed to maximize productivity and minimize IT complexities - it offers a comprehensive platform that enables organizations to secure, manage, and efficiently monitors Bluebird devices.

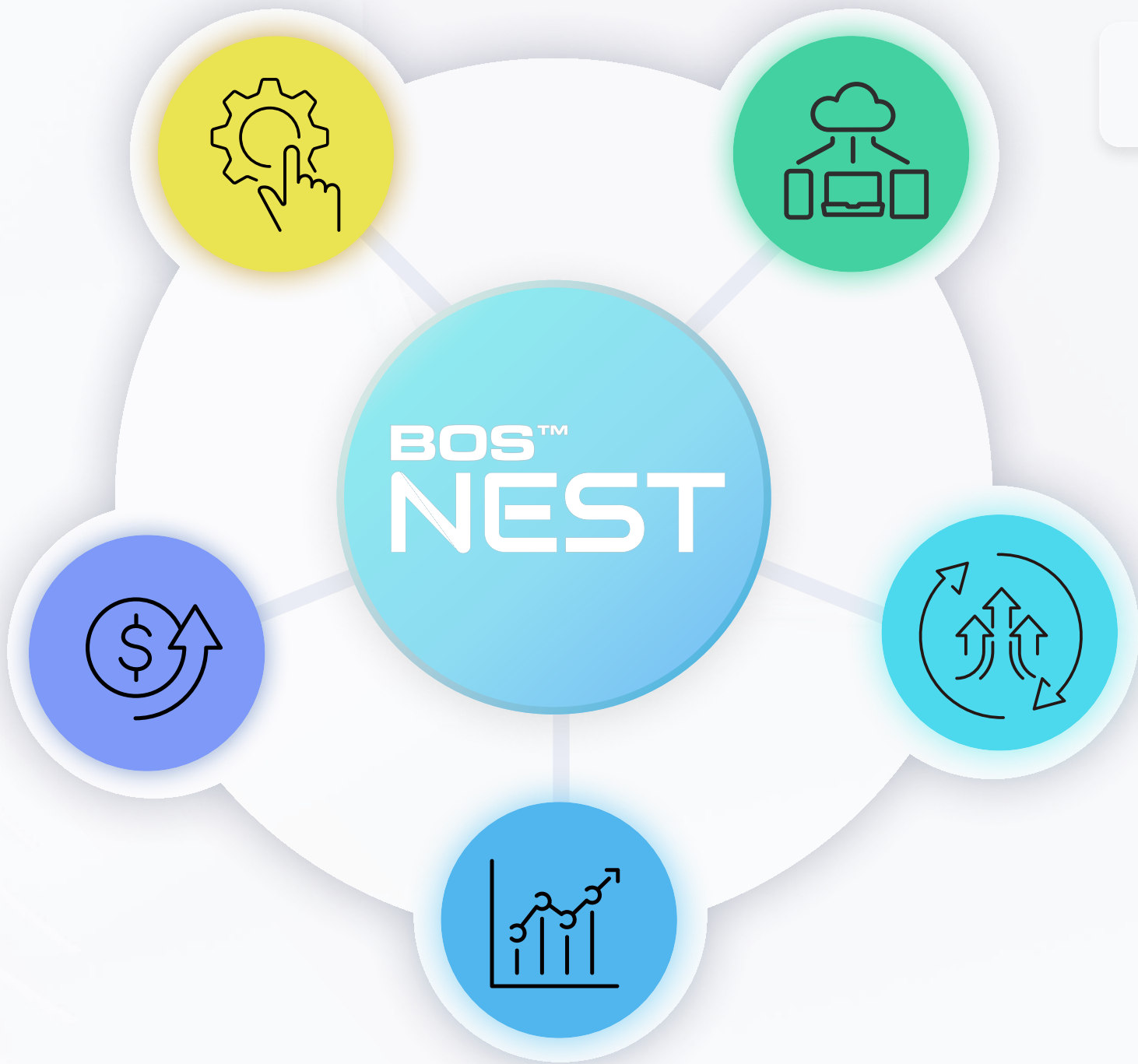
Maintenance

Rapid Deployment

Utility Maximization

Reinforce Productivity

Efficient Management



Who should use BOS™ NEST



Who want to keep company data secure & safe

➡ If Customers are sensitive about data exposure, BOS™ NEST is the best solution. Once the device is added on BOS™ NEST, admin can remotely control the device to be locked from the web portal if the device been lost, which can securely prevent others from seeing your valuable data.

Who use 3rd Party EMM

➡ Customers from various industries utilize third-party Enterprise Mobility Management(EMM) tools to efficiently manage their mobile device fleets. However, it is better to rely on BOS™ NEST to address specific use cases and requirements throughout the device lifecycle - it unifies and coexist with existing EMM solutions to provides and fulfill their needs.

Who want to sustain performance equally to all devices

➡ It is able to check the device status of Firmware updates and Android versions to make sure all the employee uses the same devices with same performances. BOS™ NEST increases the work efficiencies by preventing the sudden defects from the device.

Who manage devices for the customers

➡ BOS™ NEST is for the partners who help customers to deploy apps and offer management service, and they can enjoy working on deployment and save time.

Why BOS™ NEST?

Productive BOS™ NEST

BOS™ NEST will provide the multiple advantages to maximize productivity and easy control of device.



Fulfillment

BOS™ NEST provides values to customers to whom did not yet installed or experienced the EMM solution.



Increase Revenue

There can be sales increase by consolidate device management.



Improved Service

You can manage & control device by one click, and there is no need to manual check device one by one.



Cost Efficiency

It is able to try BOS™ NEST for free before decision.

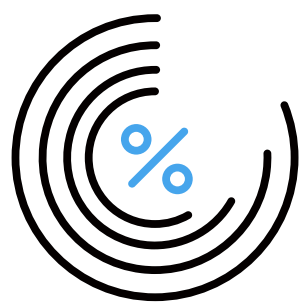


Updates for Users

Bluebird listens to voice of users and apply on BOS™ NEST to update the needs.

Why BOS™ NEST?

Work Efficiency by BOS™ NEST



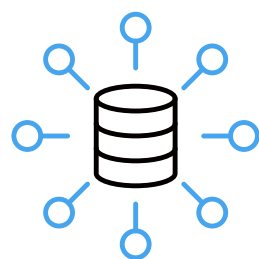
Decreased Operational Cost

By seamless data interaction across the web & mobile Interfaces, the business process can be automated.



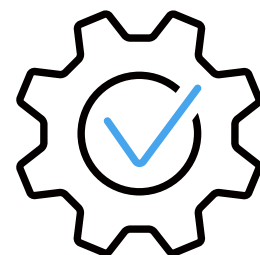
Workforce Productivity

The automated work pattern by BOS™ NEST brings a drastic improvement in productivity and flexibility of employees.



Flexible Data Management

With BOS™ NEST, it is able to efficiently manage different types of data by integrating.



Simple Configuration

You can set & configure your device in single clicks to find the status of your devices by BOS™ NEST.



Data Security

It is able to control access and easily secure both corporate and employee-owned mobile devices with BOS™ NEST.

Why BOS™ NEST?

Free vs Paid Offering Features

Bluebird offers two different options tailored to the specific needs of enterprises, allowing them to acquire functionalities step by step. Bluebird consolidates essential features required by enterprises, ensures cost-effectiveness, and provides a comprehensive range of BOS™ NEST functionalities suitable for organizations across diverse sectors.

FEATURE	Free Offering	Paid Offering
User & Device group	●	●
Policy Profile (Setting)	●	●
Provisioning	●	●
Battery Management	●	●
OS Upgrade (OTA)	●	●
OEM Configuration	●	●
APP & Contents		●
Remote Control		●
3rd Party EMM		●
File Transfer		●
Statistics, Report		●

FAQ



BOS™



1

OEM / OTA features are normally being charged. Is there any reason why Bluebird provide these features for free?

Bluebird would like to provide high efficiencies and great customer experiences, and we don't want customers to spend money on technology that might not be used. So we have decided to provide OEM / OTA features for free for Period of time to experience this technology before they consider their purchase.

We know that implementing new technology takes time, and customers need an adaptation period to apply new technology. We don't want customers to spend money for integration stage - while adapting new technology, we would like to give customers enough time, so that they can fully implement devices in the field.

2

What is the difference between BOS™ NEST solution compared to previous one?

Previous solution is no longer available, and BOS™ NEST contains compact features of what admin needs to control over hundreds and thousands of devices at once. Yet, we are planning continuous updates of BOS™ NEST solutions and adding various features in the future.

Q&A

FAQ



BOS™



3

From when and which device can be applied from?

BOS™ NEST is currently opened and can be applied from the current produced devices. Therefore, all the devices are currently produced are able applied on BOS™ NEST - our team will create and provide BOS™ NEST accounts to the customers who likes to use our solution.

4

Are previous devices able to access BOS™ NEST too?

Yes, but the customers who already have the previous devices need to add devices manually to use BOS™ NEST.

5

How OTA counts would be if 2 or 3 out of 100 devices are on “failed to update” status?

OTA Count will only be counted if OTA has been successfully updated. It is the count per device, not per group.

FAQ



BOS™



6

If I paid for BOS™ NEST but purchased a new device for replacement, is it possible to apply the paid BOS™ NEST subscriptions to the new device?

Yes, you can simply apply the Serial Number of new device.

7

Who will create the account ID?


When creating a new company list, our team create an admin account with the company admin email information provided by the solution team . The user account is then created by the company admin.


Warranty/Service Program

Software Portfolio


Bluebird Software helps you manage not only application development, but also device security, productivity improvement, and retention.


Development


**SDK for Android™**
Bluebird SDK enables to take full advantage of the purpose-built capabilities our devices have to offer


**RFID Development Kit**
Reduce application development & testing costs


Deployment


**BOS™ Extension**
Security & Configuration features beyond Android Enterprise

**BOS™ Provisioning**
Automate mass configurations with barcode scanning

**Bluebird Zero-Touch**
Automate enterprise device EMM registration for immediate use


**BOS™ TMS**
BOS™ TMS securely manages global Bluebird payment terminals with end-to-end control


**BOS™ Kiosk**
Protect your device from unauthorized app use and device settings changes


**AER**
Android Enterprise Recommended


Secure & Manage

Productivity


**BOS™ VoIP / PTT**
Staff collaboration tools with voice, messaging and location


**BOS™ Wi-Fine**
A Wi-Fi Diagnostics tool with device level & Aggregate view of Wi-Fi network performance


**BOS™ Keyboard**
Offer navigation options that reduce errors with effective key entry


**BOS™ Onescan**
Extensive data capture with multiple barcode scanning support


Maintenance


**BOS™ PowerManager**
Dashboard tracking health & charge state for Bluebird Mobile device battery pool & initiate admin actions

**BOS™ Data Tune™**
Bluebird SDK enables to take full advantage of the purpose-built capabilities our devices have to offer

**BluebirdCare™**
Achieve 3, 4 or 5 year availability & Service options

**BOS™ OTA**
Automatically manage OS and security patch updates

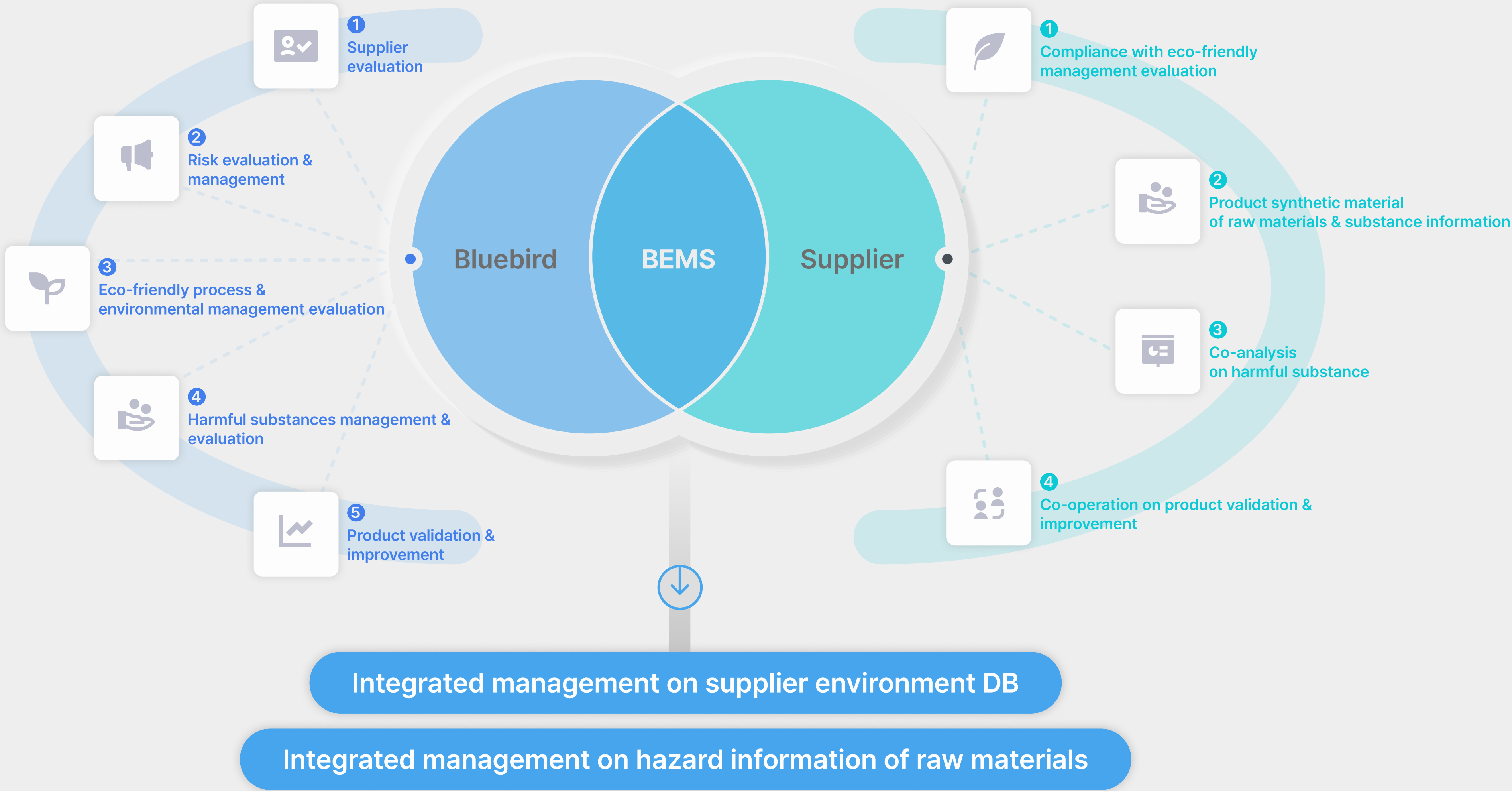
**SecureCare™**
Secure my devices long enough to meet TCO Goals

**BOS™ NEST**
Staging and managing devices with BOS™ NEST allows for configuring devices and updating firmware across multiple devices with a single click

Green Policy

BEMS Bluebird Environment Management System

Bluebird is the first mid-sized company in Korea to join the Science-based Target Initiative (SBTi), which helps set greenhouse gas reduction targets and monitors and verifies them. We manage supplier environment information and raw material hazard information through BEMS.





BOS™



Thank you!

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